

A GOOD ENVIRONMENT

IS SMART BUSINESS



symetry
SUSTAINABLE BUSINESS



macarthur centre for sustainable living



University of Western Sydney
Bringing knowledge to life

IT'S TIME FOR BALANCE

Sustainability means making the future a priority in today's decision making.

A sustainable business considers its social and environmental place in the community, as well as its bottom line. Feeling overwhelmed? There's no need. Symmetry Sustainable Business (SSB) can help you move forward.

SSB is a unique sustainability enhancement program designed to improve environmental practices of small businesses. It's a project of the Centre of Excellence in Sustainability, dedicated to 'best practice' in sustainability and sponsored jointly by Macarthur Regional Organisation of Councils (MACROC), the University of Western Sydney (UWS) and Macarthur Centre for Sustainable Living (MCSL).

In addition to funds provided through Ausindustry's Small Business Entrepreneurship Program, MCSL, Macarthur Business Enterprise Centre (MBEC), UWS and MACROC have contributed in kind support for SSB. It is also supported by local Councils – Campbelltown, Camden, Wollondilly and Liverpool.

Take a look at your business. Reduce costs and become more efficient. Be included in valuable marketing and promotion opportunities. Portray a positive business image, by improving your social and environmental performance. Find a future for your business.

A STRAIGHT FORWARD PLAN

MBEC will launch the project in your local area, while MACROC continues to promote the program.

MBEC will assess participating businesses for environmental practice. MCSL will perform audits. MACROC will issue Accreditation Certificates. Media opportunities will follow.

CLEAR THINKING

The accreditation program is merit-based, allowing you to move through the levels: Bronze, Silver and Gold according to a time-frame that suits you.

On completion of a level, you will be issued with prominent accreditation stickers and certificates for display, as well as listing on the website www.makeitmacarthur.com.au

WITH THE SSB PROGRAM, EXPECT TO:

1. Complete a business sustainability assessment, focusing on:

- site management
- water and wastewater
- energy efficiency
- solid waste management
- air and noise pollution
- managing environmental impact
- work practice
- business strategy
- local community
- safety and emergency response planning

2. Develop and implement a complete sustainability management plan (SMP).

You set achievable targets within a realistic time-frame.

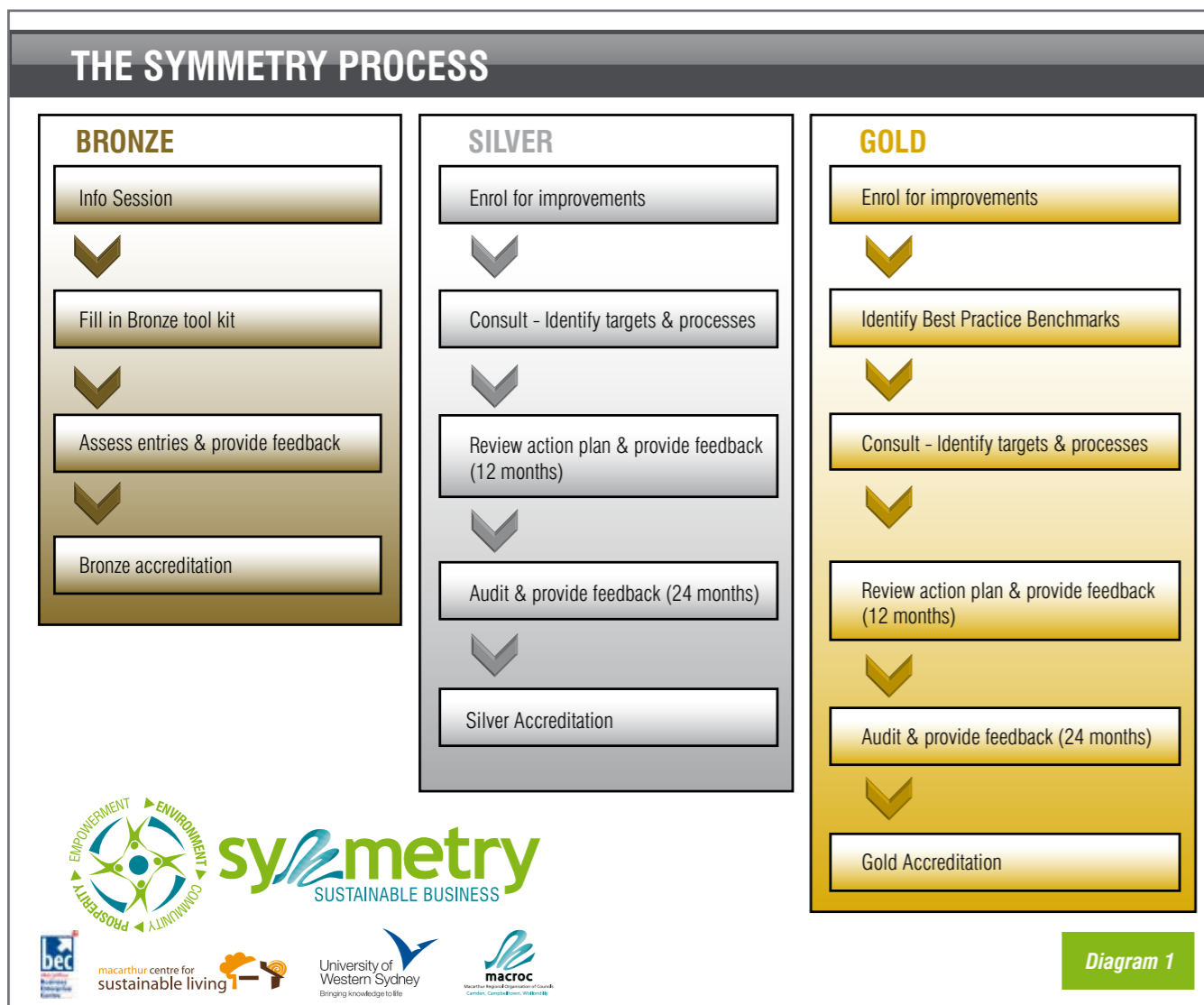
3. It's simple

A simple toolkit will be provided at each level to assist in the accreditation.



ACCREDITATION LEVELS

The Symmetry process has 3 levels of accreditation



INSPIRATION, INFORMATION

Throughout the program, and beyond, you will receive:

1. Face-to-face support from a mentor at MBEC who will travel to your worksite when necessary.
2. A resource kit containing information on the program and tips on ways to improve the environmental performance of your business.
3. Regular updates on the SSB webpage: www.makeitinmacarthur.com.au
4. Regular project newsletters detailing upcoming events and success stories.
5. Invitations to events celebrating the successes achieved by participating businesses.

Symmetry is a MACROC Project, funded under the Building Entrepreneurship in Small Business Program, an initiative of the Australian Government.

AFFORDABLE ASSESSMENT

Attendance at information sessions: FREE

Assessment and Bronze Award: \$50
(pay once, valid 24 months)

Assessment and Silver Award: \$150
(pay once, valid 24 months)

Assessment and Gold Award: \$300
(pay once, valid 24 months)

(This program is tax-deductible.)



GET STARTED

Focus on the future, join SSB's sustainability assessment program

For more information contact Symmetry Mentor at MBEC:

Phone 4648 0836 Mobile: 0418 234 655



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WWW.MAKEITINMACARTHUR.COM.AU/SYMMETRY